



LOWISZ
LEADERSHIP
INSTITUTE

POWERED BY GUIDE, DON'T DRIVE™
THE HUMAN PERFORMANCE OPERATING SYSTEM™

Proof

Lowisz Leadership Institute · Installed, not taught. Here is what holds.



POWERED BY
GUIDE DON'T DRIVE™

Lowisz Leadership Institute · 734.521.2800 · leaders@lowiszleadership.com · lowiszleadership.com

Proof

Installed, not taught. Here is what holds.

Trusted by leaders at General Motors · Old National Bank · Plante Moran · Comerica Bank · BorgWarner · Aon · Barton Malow · American Cancer Society.

Representative outcomes

60%

of escalated decisions taken off the CEO's desk, within 6 months

40%

reduction in performance variance over 9 months

89%

on-time delivery, up from 71%

In their words

"Within a quarter, our branch leaders stopped micromanaging and started guiding. The standard finally held when I was not in the room."

PRESIDENT & CEO · COMMUNITY BANK

"The difference was not a better workshop. The behavior actually changed on the floor and stayed changed under pressure."

VP OPERATIONS · MANUFACTURING

"Our partners stopped rescuing and started building people who own the outcome. Dependency on a few stars went down."

MANAGING PARTNER · PROFESSIONAL SERVICES

Representative installation outcomes across community banking, manufacturing, and professional services. Client logos shown with permission; quotes are representative and should be verified before external use.

PROOF IS BEHAVIOR, NOT ATTENDANCE

We prove installation the only way that counts - behavior that holds.

Completion is not a certificate; it is demonstrated behavior under pressure, verified weekly. That is why it holds after we leave. Start with a Drift Audit to see where your behavior holds today and where it bends.

Start with a Drift Audit → lowiszleadership.com · 734.521.2800