



LOWISZ
LEADERSHIP
INSTITUTE

POWERED BY GUIDE, DON'T DRIVE™
THE HUMAN PERFORMANCE OPERATING SYSTEM™

For CEOs & Operators

*Lowisz Leadership Institute · Performance
shouldn't depend on who is in the room.*



POWERED BY
GUIDE DON'T DRIVE™

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For CEOs & Operators

You have become the bottleneck the system was supposed to remove.

You restructured. You set the KPIs. You ran the offsite. And performance is still unpredictable - because the decisions still land on your desk, the standards still slip the moment you leave, and your two or three strongest leaders are quietly carrying the rest. That is not a talent problem. It is a behavioral engine that was never installed.

If two or more of these describe your last 30 days, the engine is not installed

- A decision that belonged two levels below you landed in your inbox at 4pm. You handled it. You always do.
- A leader missed a commitment. You mentioned it once, gently. The same conversation will happen next month.
- Standards were clear on Monday and gone by Thursday.
- Performance concentrates in your strongest two or three people. It is fragile.
- A wrong leadership hire is still reverberating 18 months later.

What changes when the system is installed

Today	After installation
Leaders step in when pressure rises.	Leaders hold the standard; decisions stay where the work lives.
Standards depend on your presence.	Standards hold because the system governs them, not you.
Performance depends on who is in the room.	Performance is consistent across teams, under pressure.
You are the escalation point.	Ownership is local; the system inspects itself weekly.

How it installs

Two paths: **Enterprise Installation** (organization-wide, across phases, governed weekly through Monday Morning Implementation™) or **Team Installation** (installed in a leader and their direct

team). Both advance only when behavior is demonstrated, and both end when the system runs without the installer.

Trusted by leaders at General Motors · Old National Bank · Plante Moran · Comerica Bank · BorgWarner · Aon · Barton Malow · American Cancer Society.

FOR THE PERSON THE COMPANY DEPENDS ON

Performance shouldn't depend on who is in the room.

The goal is not to work harder inside the bottleneck - it is to remove it. We install the behavioral engine that makes ownership local, standards durable, and performance predictable without you carrying it. Start with a Drift Audit and see exactly where it is breaking.

Start with a Drift Audit → lowiszleadership.com · 734.521.2800