



LOWISZ
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INSTITUTE

POWERED BY GUIDE, DON'T DRIVE™
THE HUMAN PERFORMANCE OPERATING SYSTEM™

The Cost of Drift

*Lowisz Leadership Institute · Drift is the
silent tax on performance. Here is what it
costs.*



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GUIDE DON'T DRIVE™

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The Cost of Drift

Drift is the silent tax on performance. Here is what it costs.

Drift rarely shows up as a line item. It hides inside four costs that every ungoverned organization pays - quietly, continuously, and at scale.

Leader dependency

Your most expensive people doing the work instead of leading it - absorbing what their teams should own, and becoming the bottleneck for every real decision.

Standards erosion

What you tolerate becomes normal. Quality, margin, and service slip one accepted exception at a time until the exception is the standard.

Turnover

Your best people carry the weight the system was supposed to hold - until they burn out or leave, and you pay to recruit, onboard, and rebuild.

Slow decisions

Escalation, rework, and second-guessing when ownership is unclear. Speed is a behavior, and drift kills it.

The plan

- 1 See it**
A Drift Audit surfaces exactly where behavior breaks under pressure - before the miss shows up in a number.
- 2 Install it**
Executives first, then leadership, then every level. We install identity, standards, tolerance, and recovery - advancing only when behavior is demonstrated, not on a calendar.
- 3 Govern it**
Monday Morning Implementation™ and the Ownership Line inspect the system every week and force same-day recovery when behavior slips - so the standard holds without you in the room.

What removing the drift tax looks like

60%

fewer decisions escalated to the top, in 6 months

40%

less performance variance

89%

on-time delivery, up from 71%

Representative installation outcomes (community banking, manufacturing). Training and coaching are recurring costs that fade - installation is one investment, evidence-gated, where completion is behavior demonstrated. Put in your fully-loaded leadership cost, regrettable-turnover rate, and rework hours: the drift tax is almost always larger than the cost to remove it.

THE BUSINESS CASE

The drift tax is almost always larger than the cost to remove it.

You are already paying for drift - in dependency, erosion, turnover, and slow decisions. The only question is whether you keep paying it quietly or install the engine that removes it. Start with a Drift Audit and put real numbers to your own drift tax.

Start with a Drift Audit → lowiszleadership.com · 734.521.2800